



## Warning: Delays at the border are costing you more than you think

Never have a shipment delayed at the border! Have you ever had a frustrated driver at the border? Has a customs broker not setup your load on time? We all have... and it's not very fun when your truck arrives at the border only to be sent into bond... or some customs compound... holding up your shipment for hours, even days. And for what? - Because you left all the responsibility to a driver? Or because the customs broker never got around to setting up your shipment, or even made a simple mistake? Don't take chances with delays. Every delay costs you money - and potentially loyal customers.

Take back control of your cross border shipments by using BorderConnect. You'll know about every truck crossing into Canada right from your computer. If a load isn't setup in time, you'll know right away... and the only horror stories about shipment delays will be those from your competitors.

**Reducing border delays saves up to \$2,159 a day**  
Your company has trucks crossing the border daily. And you come to expect them to cross without delay or penalty - then BAM! You think to yourself - *what the hell happened this time?* That's what stressed Bruce Jantzi of Erb International the most. Even with hundreds of trucks crossing the border without incident, penalties and delays seemed to happen... no matter what he did.

NOT ANYMORE! Now Erb International uses BorderConnect's *electronic proof of release* to fight customs fines and has been penalty-free for over a year! And they aren't the only ones. Werner Enterprises' delays have been reduced by 34.56% in under six months! Celadon Canada continues to save \$66,000 a month! All these companies and hundreds more are

confident that their trucks will cross the border flawlessly and on-time, every time. And they're saving a lot of money too. Doesn't your company deserve the same?

**Try BorderConnect for FREE! It's fast and easy!**  
Sign-up *today!* Receive your first month and registration absolutely FREE! That's a \$209.95 savings! Registration is risk-free and there's no financial obligation. You'll receive a call after your FREE month to find out how you've made out. If you're not completely satisfied, simply let us know and we'll take care of the rest for you. It's that simple.

Some companies would like nothing better than to lock you into a 6-month, 1 year - or even 3 year contract. But we're different. After your FREE month, there are no long-term contracts, no fine print - no exceptions! If you're not absolutely thrilled with our service, you may cancel at any time!

PLUS, all BorderConnect clients signed up before December 31, 2005 will receive a FREE trial of all ACE features coming in BorderConnect 4.0., allowing you to get status from U.S. Customs and file manifests electronically. So not only does BorderConnect make it easier for you to cross the border now, but also down the road too!

So go ahead. Call us toll-free at 1-800-596-5176 to receive your risk-free trial of BorderConnect. Experience the benefits of BorderConnect right now, *because borders were made for crossing!*

Call 1-800-596-5176 or visit  
[www.borderconnect.com](http://www.borderconnect.com)

Experience why hundreds of carriers really love crossing the border with BorderConnect. Signup online with promotion code 'SPIRIT ROAD2' at [www.borderconnect.com](http://www.borderconnect.com) to receive your FREE month and start saving time and preventing hassles today!