

Enter the word "Spirit" in
the distributor field when
registering and receive a
FREE MONTH!

Compliments of
Spirit Road Xpress Inc.,
Halbstadt MB

Check PARS
& PAPS

BorderConnect

Because borders were made for crossing

How You Can Help Reduce Hassles and Delays at the Border

What is BorderConnect?

BorderConnect provides your company with instant, real-time customs status for all of your shipments crossing between the United States and Canada. We have helped hundreds of highway carriers all over North America reduce hassles and delays at the border. Inside this brochure you'll find how you can prevent your shipments from being delayed at customs, challenge and prevent AMPS (Administrative Monetary Penalties System) fines, reduce communication costs to customs brokers and give yourself peace of mind as your company crosses the border.

What if the customs broker doesn't clear your shipment?

The obvious answer is that your company experiences delays at the border—drivers are stuck in customs compounds or are sent in bond. Your shipments may arrive late and can cause problems for your customers.

These delays happen for a number of reasons. Did one of your drivers or shippers forget to fax the shipment documentation or call ahead? Perhaps the broker gave your driver inaccurate status? Was the customs broker closed?

With BorderConnect, you can avoid these problems by checking the status of your shipments ahead of time—well before your drivers reach the border. When a customs broker hasn't cleared your shipment with customs, BorderConnect will allow you to act on the problem before your drivers reach the border, which prevents delays. It's as easy as seeing your driver's name and number appearing inside Border-Connect with a PARS or searching for a PAPS. This also gives you a way of monitoring your drivers, ensuring they follow your company's customs procedures.

Reducing border delays saves money— from \$148 to \$2,159 a day

By reducing delays using BorderConnect, your drivers can spend more time on the road and less time dealing with customs brokers or in bond.

Your company can finally recover some of that lost money spent dealing with problems at the border.

To give you an idea on the amount of money your organization can save, studies with Celadon Canada have shown that they continue to save \$66,000 or more each month by reducing border hassles using BorderConnect—that’s \$2,169 a day.

You may be thinking those cost savings are due to high volume, but we’ve asked our small-business customers—those with 250 or less shipments entering Canada per month—how much money do they save using BorderConnect? The average response was \$148 per day.

“If 2 or 3 PARS fail out of 100 in a given day, then we save about \$150,” says Vito Saputo, Operations and Human Relations Director of Morrice Transportation in Windsor, Ontario.

VIEW CUSTOMS STATUS - ALL SHIPMENTS

Accepted Shipments						
	Date	Time	CCN	Driver	Release Office	Actions
1.	04/03/2005	03:11 PM	1234PARS382666	D006 - Robinson, Andrew	0453 - Windsor Ambassador Bridge	VIEW
2.	04/03/2005	03:11 PM	1234PARS382665	D006 - Robinson, Andrew	0453 - Windsor Ambassador Bridge	VIEW
3.	04/03/2005	03:11 PM	1234PARS382664	D006 - Robinson, Andrew	0453 - Windsor Ambassador Bridge	VIEW
4.	04/03/2005	03:11 PM	1234PARS382663	D006 - Robinson, Andrew	0453 - Windsor Ambassador Bridge	VIEW
5.	04/03/2005	11:04 AM	1234PARS382536	D001 - Auberjonois, Rene	0440 - Sarnia	VIEW
6.	04/03/2005	10:22 AM	1234PARS382630	D004 - Dorn, Michael	0453 - Windsor Ambassador Bridge	VIEW
7.	04/03/2005	10:18 AM	1234PARS382628	D004 - Dorn, Michael	0453 - Windsor Ambassador Bridge	VIEW
8.	04/03/2005	10:16 AM	1234PARS382627	D004 - Dorn, Michael	0453 - Windsor Ambassador Bridge	VIEW
9.	04/03/2005	10:16 AM	1234PARS382629	D004 - Dorn, Michael	0453 - Windsor Ambassador Bridge	VIEW
10.	04/03/2005	10:15 AM	1234PARS382705	D001 - Auberjonois, Rene	0502 - Emerson	VIEW

BorderConnect lists your drivers with your customs status so you easily figure out which shipments are approved to cross the border without knowing specific customs information in advance. BorderConnect also makes it easy for you to view LTL loads since the driver’s name will appear multiple times next to each PARS number.

BorderConnect can save you \$500 to \$25,000 by challenging AMPS fines

Let’s suppose your driver loses the shipment documentation or forgets to get it stamped at the border. How would your company go about getting a copy of that proof of release? BorderConnect would give your company the ability to generate a new proof of release you can fax or email to customs or your client—one you could search for in Border-Connect in about 60 seconds.

With BorderConnect, you can also prevent those AMPS penalties from ever happening. If the customs officer makes a mistake in releasing your shipment, your dispatcher will notice that the status hasn’t changed inside BorderConnect. Now, your company can volunteer the problem in advance to customs and prevent the audit process altogether.

Without BorderConnect, your company would be assessed the penalty—with no way of knowing about it ahead of time. Your company shouldn’t have to pay these fines when it’s someone else’s mistake.

Time and again, we have seen our customers save anywhere from \$500 to \$25,000 when challenging AMPS fines. Even if you haven't been assessed a penalty, BorderConnect gives your company peace of mind by providing an insurance policy against AMPS penalties in the future by having a complete archive of your border history.

SEARCH BY CARGO CONTROL NUMBER



When your drivers fail to receive a stamped copy of the proof of release, or they simply lost it... you can generate a new copy easily. Just search by cargo control number and click.

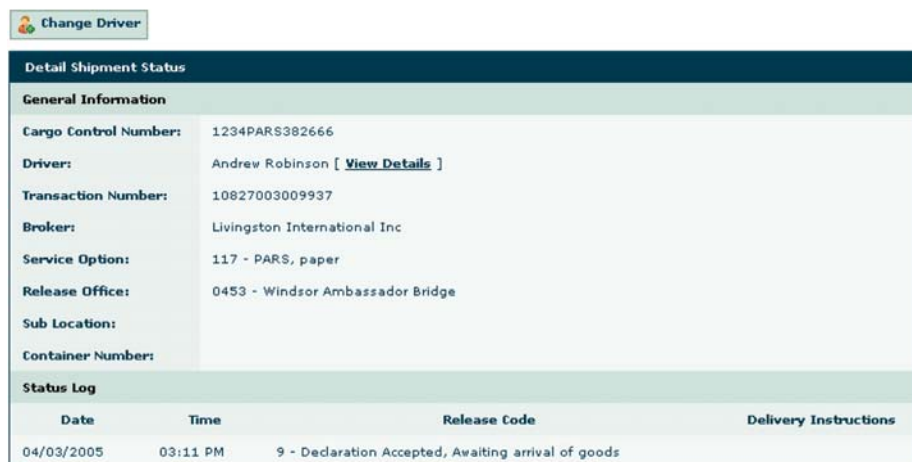
BorderConnect reduces communication costs with brokers as much as 90%

With BorderConnect, your drivers or dispatchers no longer have to call customs brokers to learn about the status of your shipments. Studies conducted with our customers have shown that BorderConnect reduces long-distance phone costs from 15 to 90% when calling customs brokers.

Teams Transport in Winnipeg, Manitoba only calls customs brokers as little as 5 times per week to resolve problem shipments—the ones BorderConnect tells them about. “Now our relationship with customs brokers is better because I’m not hounding them to look up information. Brokers have told me they process our shipments faster by spending less time on the phone,” says Aynsley Smith, Driver Services Manager at Teams.

Brian Lewis, Celadon Canada’s Project Coordinator says, “BorderConnect has saved around 15% of our long distance phone calls, which covers the cost of our monthly service fee. In a sense, the service is free.”

SHIPMENT DETAILS: 1234PARS382666



Date	Time	Release Code	Delivery Instructions
04/03/2005	03:11 PM	9 - Declaration Accepted, Awaiting arrival of goods	

Viewing the status of a shipment is only a single click away. You can manage PARS sequences for hundreds of drivers in just a few hours. For example, Erb International added in over 300 drivers and all their PARS sequences in less than a week.

Ensure customs brokers setup your PARS

Has a customs broker ever said you were clear to cross the border, only to find out the customs officer wouldn't let your truck through when you got there? Perhaps the customs broker was too busy to check on your shipment, or made a mistake by keying in the wrong PARS number. BorderConnect can provide you with a way of really knowing when your shipments are cleared to cross the border. Your company is directly connected with Canada customs—a source you can trust for accurate status.

Your drivers can enjoy crossing into Canada

Whether your drivers are owner operators or part of your organization, they'll appreciate that your company uses BorderConnect. Drivers will have peace of mind knowing they won't be pulled into a customs compound or sent into bond unexpectedly. By avoiding delays at customs, your drivers can utilize their 11-hour driving limitations more effectively. Owner operators will get more mileage on the road—which means more money in their pockets.

BorderConnect can even help you recruit and retain drivers more effectively by making it easier for drivers to cross the border. "With BorderConnect, we are able to provide new incentives to drivers through our recruitment program," says Steve Ondejko, President of Onfreight Logistics.

Features

Easy To Use

BorderConnect is accessible from the web and requires no installation. New users require little or no training in order to get started. By viewing BorderConnect's listings, your dispatchers can easily identify which shipments have been accepted or released by customs. Status is continually updated and is sorted by urgency, making it easy to monitor your overall border activity—whether at your local border crossing or on the other side of the country.

Save time by searching for shipment status electronically

You can quickly find the status of any shipments by giving the PARS number, your driver ID, transaction number, release office, sub location, a date range, or more.

Share status by creating unlimited employee accounts

You can manage your company's access to BorderConnect by creating an unlimited number of secure account profiles. BorderConnect clients such as Vitran Express have many users in multiple terminals throughout the country.

Stay alert by having automatic emails sent to you

Your dispatchers can be notified automatically through email each time goods are accepted or released by customs. You can even be notified when you drivers are running low on PARS stickers.

Insure yourself with electronically available proof of release

Instead of spending hours sifting through document images or filing cabinets, you can easily search for proof of release of any shipment inside BorderConnect and print a copy from your web browser.

Experience 99.9% uptime reliability

With BorderConnect, you'll receive 99.9% reliability and 24/7/365 service. BorderConnect has been certified by the Canada Border Services Agency (CBSA) as an official Internet Connectivity Vender and Service Bureau. Since we have a direct relationship with CBSA, we'll know of any scheduled outages that customs may have and pass that information on to you.

Prevent PAPS fines through an integrated portal

BorderConnect centralizes PAPS shipment tracking services for over a dozen U.S. brokers on a single webpage, making it easy for you to prevent delays and prevent customs fines for your U.S.-bound shipments.

Pricing

BorderConnect uses a *pay-as-you-go*, monthly plan that works for highway carriers of all sizes. Payment plans are based on the number of shipments your company has crossing into Canada.

Plan	# of Shipments	CAD	USD
Lite	1-250	\$124.95/mo	\$99.95/mo
Standard	251-750	\$224.95/mo	\$179.95/mo
Enterprise	751+	\$399.95/mo	\$324.95/mo

BorderConnect will bill your company at the end of each month. This allows us to track your level of activity and make adjustments to your plan along the way. If your plan changes, we'll call you in advance to let you

know. There are no long-term billing agreements, so you may cancel at anytime.

Receive free 24/7 support and training

Included with your monthly fee, you get access to our 24/7 dedicated technical support team. We can assist you using email or phone— whichever is more convenient for you.

When your company signs up with BorderConnect, we offer free training to make sure your company takes advantage of everything inside BorderConnect. We give your company a tour of BorderConnect's features and options as well as help you setup employee accounts, ensuring your company gets started quickly.

Signup now—it's fast and easy

Why not give BorderConnect a try and see how BorderConnect can help reduce hassles at the border and prevent customs penalties for yourself? If you have additional questions, give us a call at 1-800-596-5176 and one of our representatives would be glad to learn about your specific customs procedures and offer advice. Or to view an online demo and register, visit our website at www.borderconnect.com.

Enter the word
"Spirit" in
the distributor field
when registering and
receive a FREE MONTH!